



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Greer Margolis Mitchell Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2508782

Schedule Dates 10/04/16-10/10/16
Advertiser Josh Stein for Attorney General North Carolina-D
Agency Greer Margolis Mitchell Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand CANDIDATE (321722)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Collin Lawson,
Phone/Fax /
CPE 287/305/4762
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments candidate
John Stein for AG 10-4-10.10;
AMY MCCREARY

Date Entered 05/25/16
Last Modified 10/05/16
Entered By Lisa Carter
CO-OP No
Headline # ECR25170066
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$522.00
Net Total \$2,958.00
Sales Tax

Greensboro (WXLV)	
By Broadcast Month	Spots
Oct. 2016	13
Grand Total:	13

Rate	
	\$3,480.00
	\$3,480.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/04/16-10/07/16	4	:30	6:28A- News-News 14 Carolina on ABC 45 at 630am	2		X	X	X	X				\$25.00		Greensboro (WXLV)	News14 ABC45	5/25/16
1.0.1	Closed Preempt (1)	10/04/16															Greensboro (WXLV)	Sold Out/Exception - LUR	
1.0.2	Closed Preempt (1)	10/06/16															Greensboro (WXLV)	Pre-empt/Spot -	
2.0	Revised Line / SPOT (2)	10/04/16-10/07/16	4	:30	7A- ABC-Good Morning America	3		X	X	X	X						Greensboro (WXLV)	Good Morning America	5/25/16
2.1	Normal Line / SPOT (2)	10/04/16-10/07/16	2	:30	7A- ABC-Good Morning America	3		X	X	X	X			3	\$120.00	\$360.00	Greensboro (WXLV)	Good Morning America	9/30/16
3.0	Normal Line / News (3)	10/04/16-10/07/16	4	:30	5:58:30P- News News 14 Carolina on ABC 45 at 6pm	3		X	X	X	X				\$65.00		Greensboro (WXLV)	News14 On ABC 45	5/25/16
3.0.1	Closed Preempt (3)	10/04/16															Greensboro (WXLV)	Sold Out/Exception -	
3.0.2	Closed Preempt (3)	10/04/16															Greensboro (WXLV)	Sold Out/Exception -	
3.0.3	Closed Preempt (3)	10/04/16															Greensboro (WXLV)	Sold Out/Exception -	
4.0	Revised Line / News (4)	10/04/16-10/07/16	4	:30	6:28:30P- ABC-World News Monday-Friday	3		X	X	X	X						Greensboro (WXLV)	ABC World News	5/25/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Alison Alford

10-7-16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at <http://sigi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Oct. 2016 13 \$3,480.00
Grand Total: 13 \$3,480.00

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4.1	Normal Line / News (4)	10/04/16-10/07/16	2	:30	6:28:30P-ABC-World News Monday-Friday	3		X	X	X	X			3	\$300.00	\$900.00	Greensboro (WXLV)	ABC World News	9/30/16
5.0	Normal Line / News (5)	10/04/16-10/07/16	4	:30	11:01P-News-News 14 Carolina on ABC 45 at 11pm	3		X	X	X	X				\$60.00		Greensboro (WXLV)	News14 On ABC 45	5/25/16
5.0.1	Closed Preempt (5)	10/04/16															Greensboro (WXLV)	Pre-empt/Exception - matt	
5.0.2	Closed Preempt (5)	10/04/16															Greensboro (WXLV)	Pre-empt/Exception - matt	
5.0.3	Closed Preempt (5)	10/06/16															Greensboro (WXLV)	Pre-empt/Spot - matt	
6.0	Normal Line / News (6)	10/09/16-10/09/16	4	:30	6:28:45P-ABC-World News Tonight (Sunday)								1		\$50.00		Greensboro (WXLV)	ABC World News Sunday	5/25/16
6.0.1	Closed Preempt (6)	10/09/16															Greensboro (WXLV)	Sold Out/Exception - replaced with a \$200 political in time range	
7.0	Revised Line / SPOT (2)	10/10/16-10/10/16	4	:30	7A-ABC-Good Morning America	1											Greensboro (WXLV)	Good Morning America	5/25/16
7.1	Normal Line / SPOT (2)	10/10/16-10/10/16	2	:30	7A-ABC-Good Morning America	1								1	\$120.00	\$120.00	Greensboro (WXLV)	Good Morning America	9/30/16
8.0	Normal Line / News (4)	10/10/16-10/10/16	4	:30	6:28:30P-ABC-World News Monday-Friday	1									\$100.00		Greensboro (WXLV)	ABC World News	5/25/16

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Accepted-Station:

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8.0.1	Closed Preempt (4)	10/10/16															Greensboro (WXLV)	Pre-empt/Spot - HRA, matt	
9.0	Normal Line / News (3)	10/04/16-10/07/16	1	:30	5:58:30P- News-News 14 Carolina on ABC 45 at 6pm	3		X	X	X	X			3	\$520.00	\$1,560.00	Greensboro (WXLV)	News14 On ABC 45	9/30/16
10.0	Normal Line / News (5)	10/04/16-10/07/16	3	:30	11:01P- News- News 14 Carolina on ABC 45 at 11pm	3		X	X	X	X			2	\$120.00	\$240.00	Greensboro (WXLV)	News14 On ABC 45	9/30/16
10.0.1	Closed Preempt (5)	10/04/16															Greensboro (WXLV)	Sold Out/Exception -	
11.0	M/G For 8.0.1 / News (4)	10/10/16-10/10/16	2	:30	6:28:30P- ABC-World News Monday-Friday	1								1	\$300.00	\$300.00	Greensboro (WXLV)	ABC World News	9/30/16
12.0	M/G For 10.1,1.0.2 / SPOT (7)	10/09/16-10/09/16	3	:30	9A- ABC-This Week								1		\$50.00		Greensboro (WXLV)	THIS WEEK	10/3/16
12.0.1	Closed Preempt (7)	10/09/16															Greensboro (WXLV)	Sold Out/Exception -	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sjg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Maura Johnson

being/on behalf of: Josh Stein

a legally qualified candidate of the Democratic

political party for the office of: Attorney General

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Josh Stein for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmilin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date 5/10/16 Signature M. John

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected
Signature Debra Aldrich Printed Name Debra Aldrich Title DRS

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

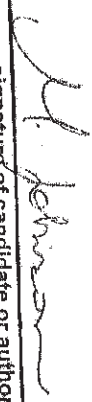
I, Maura Johnson on behalf of Josh Stein for Attorney General
(name of federal candidate or authorized committee) hereby certify that the
programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the
programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Maura Johnson

printed name

2/22/16

date

AGREED UPON SCHEDULE
(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.